



December 9, 2021 – Burnaby, BC

Proshow Audiovisual is pleased to announce an update to its executive leadership structure, with the appointment of Tim Lang as President and Matt Hussack as CEO. Founder Tim Lewis will remain Chairman of the Board and will continue to play a major role in shaping the company's vision and long-term strategy. These changes are the culmination of Proshow's corporate evolution, and reflect the enhanced roles Tim (Lang) and Matt have assumed over the past number of years, while simultaneously providing Tim Lewis the opportunity to step away from day-to-day operations.

As Proshow's founder and original President & CEO, Tim Lewis established a company-wide standard of excellence, a commitment to flawless technical execution, and a belief in providing superior value through extraordinary customer service. Under his leadership Proshow grew from its roots as a small, local sound company into an internationally recognized provider of exceptional audio visual experiences. Some of the company's remarkable highlights under his tenure include providing extensive audio visual and broadcast services for the Vancouver 2010 Olympic & Paralympic Winter Games, expanding Proshow's operations to Calgary, and successfully building an industry-leading mobile television subsidiary, Proshow Broadcast, which was subsequently sold in 2018.

Tim Lewis also established Proshow as a generous supporter of key Lower Mainland charitable organizations, including Variety BC and the CKNW Kids Fund. He personally spent countless hours providing event development, technical and production support to charities as well as to important community events.

In addition, Tim Lewis supplied the mentorship and leadership that fostered an exceptional company culture of professionalism, creativity and flawless delivery, which is exemplified by the entire staff of 46 full-time employees. With the combined efforts of its extraordinary team, Proshow was able to adapt and innovate to successfully navigate the past 20 months of the pandemic, and to celebrate its 30th anniversary in 2021. As Tim Lewis assumes his new role as Chairman of the Board, his experience and guidance will continue to benefit the company as it relentlessly stretches the boundaries of integrated live and virtual audio visual service.

As Proshow's new executive co-leaders, Tim Lang and Matt Hussack will continue to deliver the values of integrity, excellence and accountability established by the company over the last three decades. They will guide its future direction by building on the enterprise-wide passion for providing flawless technical support, and will safeguard a smooth and seamless transition both internally and externally. With this new executive leadership structure, Proshow will continue to present exceptional experiences that build on 30 years of accomplishment harnessing state-of-the-art technology, providing exceptional customer service and delivering innovative audio visual solutions that create impactful and inspiring experiences.

Please direct any questions to inquiry@proshow.com

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